



## **NEWS RELEASE**

Litepanels, Inc.  
16152 Saticoy Street  
Van Nuys, CA 91406  
Phone: 818/752-7009  
Fax: 818/752-2437  
Email: [info@litepanels.com](mailto:info@litepanels.com)  
Web: [www.litepanels.com](http://www.litepanels.com)  
Effective: September 14, 2011

### **Litepanels Wins Best New Technology in Lighting Award at 2011 BIRTV Exhibition in Beijing**

Litepanels, a Vitec Group brand, has joined a pantheon of leaders in the design and manufacture of film and television equipment by receiving the prestigious 2011 BIRTV Award. The Sola 6™ LED Fresnel lighting fixture was cited for Best New Technology in Lighting.

The Beijing International Radio Film & Television Equipment Exhibition (BIRTV Exhibition) is the most prestigious industry event for the radio, film and TV industries in China. Judges for the BIRTV awards recognized Litepanels' breakthrough technological developments in LED (light emitting diode) engineering that provide the point-source of light technology necessary for powering a Fresnel lighting fixture.

This patented LED design is crucial to the Sola 6 lighting fixture, which employs a 6" Fresnel lens that provides the crisp single shadow focusing of the classic Fresnel fixture design. At the same time, it offers all the energy efficient, low heat generation and color temperature stability advantages of Litepanels LED lighting equipment.

The Sola 6 fixture produces a beam width focusable from 10° to 70°, is dimmable from 100% to zero with no noticeable shift in color temperature and draws just

**Press Contact: Susan Lewis • Lewis Communications**

724 Ocean Park Blvd • Santa Monica • CA 90405

Tel 310/392-4531 • Fax 310/392-0183 • Email [susan@lewiscommunications.net](mailto:susan@lewiscommunications.net)



75W of power while providing the luminance output equivalent of a 650W tungsten or 400W HMI Fresnel. The heat-free nature of the Sola 6 helps to cut down on air-conditioning requirements, and since it does not require the heat dissipation or protection necessary for conventional Fresnels, the Sola 6 weighs only 1/3 as much as HMI and tungsten predecessors.

The Sola 6 Fresnel fixture provides local manual focus and dimming controls on the light's housing, as well as DMX control from remote dimmer panels. It has a universal AC input and can be used on consumer power sources worldwide.

Other Litepanels Fresnels in the Sola family include the Sola ENG™, a 3" Fresnel lensed, AC/DC light fixture, designed for on-camera and portable light use; and the soon to be released Sola 4™.

For more information on Litepanels HD-friendly LED lighting systems, contact Litepanels, Inc., 16152 Saticoy Street, Van Nuys, CA 91406, Phone: 818/752-7009, Fax: 818/752-2437, Email: [info@litepanels.com](mailto:info@litepanels.com), [www.litepanels.com](http://www.litepanels.com)

#####

For more press information or photos contact: [susan@lewiscommunications.net](mailto:susan@lewiscommunications.net)

#####

#### **About Litepanels**

Litepanels' pioneering, energy efficient LED (light emitting diode) lighting fixtures are popular and valued tools throughout the television, motion picture, and audio-visual industries, thanks to their low power draw, heat-free usage, and soft, directional illumination. Litepanels are renowned for their HD-friendly key and fill lighting, and innovative features such as full range dimming with only minimal effect on color temperature.

The ever-growing range of Litepanels products includes: compact MicroPro and MiniPlus on-camera lights, slimline, flat-profile 1x1 fixtures in standard, Bi-Color, or Bi-Focus, Super-Spot, and Low-Profile versions, and LED Ringlites. Litepanels installations are an essential component of the White House and Pentagon Briefing Rooms, the CNN Election Van, KTLA News Helicopter, and television news crews and motion picture studios worldwide. In addition to dozens of industry awards, the company has recently been honored with a Prime Time Engineering Emmy by the Academy of Television Arts & Sciences. Litepanels is a Vitec Group brand.

#### **A Snapshot of The Vitec Group**

Vitec is an international Group principally serving customers in the broadcast, photographic and military,

**Press Contact: Susan Lewis • Lewis Communications**

724 Ocean Park Blvd • Santa Monica • CA 90405

Tel 310/392-4531 • Fax 310/392-0183 • Email [susan@lewiscommunications.net](mailto:susan@lewiscommunications.net)



aerospace and government (MAG) markets. Listed on the London Stock Exchange with 2009 revenue of £315 million, Vitec is based on strong, well known, premium brands on which its customers worldwide rely. Vitec is organised in three divisions: Imaging & Staging, Videocom and Services.

Imaging & Staging designs, manufactures and distributes equipment and accessories for photography, video and events.

Videocom designs and distributes systems and products used in broadcasting and live entertainment, film and video production and MAG.

Services provides equipment rental, workflow design and technical support for camera, video, audio, fibre optic and wireless technology used by TV production teams and film crews.

More information can be found at [www.vitecgroup.com](http://www.vitecgroup.com).



**Press Contact: Susan Lewis • Lewis Communications**

724 Ocean Park Blvd • Santa Monica • CA 90405

Tel 310/392-4531 • Fax 310/392-0183 • Email [susan@lewiscommunications.net](mailto:susan@lewiscommunications.net)